



Newsletter Services

*Professional Service
Reasonable Prices
Top Notch Quality*

Contact Us

Enroll or find info online at:
www.CreativeSuccessConcepts.com
Email: Info@creativesuccessconcepts.com

Custom Newsletter

Your first 1 newsletter,
you pay \$25 setup fee
\$50 newsletter fee
(\$75 total).

Monthly Newsletter Fee: \$50
If it takes more than one month to set your
template then you may be charged an
additional \$25 template fee. (See *right)

Note: We have lots of current inspiration and motivational articles, so there is no need for you to spend your valuable time searching for items to encourage your unit. Of course, if you have something that you want included, just send it in MS Word, MS Pub, or pdf format that we can copy directly into your newsletter. If you send in MSWord or MSPub format, we will "make it pretty" and be sure it fits with the style of your newsletter if needed.

*We will use your unit name, motto, and goals
to create a look that is uniquely yours!*

Includes 8 pages of One-Click reports, Mary Kay promotions, and inspirational/motivational articles.

You can send: (up to 4 pgs)

- Your photo and photos of your unit members who are red jacket or above
- Up to 8 snapshots of unit activities; unit promotions, corporate promotions, list of calendar events, accomplishment sheets results, etc.

TEMPLATE: Your template is created by your designer with your input.

Once you and your designer establish your template, it becomes a "form" that your designers will update each month with the One-Click reports, inspiration, corporate promotions, and information that you send such as calendar info, Unit promotions, weekly summary winners, etc. The information will change, but the format remains constant.

For example: your stars report will always be on pg___, your letter to your unit will always be on pg___, we will always put inspiration on pg___, and so on.

**Changes to the template after the 1st month of service will be \$25 plus the monthly fee.*

Basic Newsletter

Great for any unit!

Your first 1 newsletter,
you pay \$15 setup fee + \$35
newsletter fee
(\$50 total).

Monthly Fee \$35

This newsletter uses our
standard Basic template with no
revisions.

Choose your template style!

Pink Purses *Pink Flowers*
Pink Stars *Maroon Stars*
Bee *Butterfly*

Available on our website

- **8 Pages** (4 front and back)

• **Reports included all clickable reports** *Unit Wholesale, Birthday and Anniversary, New Consultants, Recruiters, Court of Sales & Sharing, Recruiting Commissions.*

• **PLUS a NEW Updated STAR CONSULTANT Report with full contest credit, quarterly contest credit wholesale and Sapphire through Pearl Star Columns**

• **Corporate News and Contests** added by us!

• **Training and/or Inspirational Articles** chosen by us, or you can send 1 page (pdf only to replace pg 2). We must have your additional page by the 4th of the month. If we do not get it by the 4th of the month we will assume you want what we put in the template and that is what we will send to you when reports come out. *In order to keep costs down we do not allow revisions on this newsletter unless it is a template error.*

**You CAN Send Your Director
Picture to add to your logo on page 1!**

Spanish Basic

Setup \$20
Monthly \$35

Sign up for both an English
and Spanish Newsletter
**Either No Fuss or Basic
and get \$5 off your setup fee.**

No Fuss Newsletter

For Small or New Units

Your first 1 newsletter,
you pay \$5 setup fee + \$20
newsletter fee
(\$25 total).

Monthly Fee \$20

This newsletter uses our standard
No Fuss template with no revisions.

6 Pages (3 front and back) total including:

Reports Included (1 page) (exactly as they click in)
Unit Wholesale
Birthday and Anniversary
New Consultants

Corporate News & Contests Bee in the Know page will be automatically a part of this newsletter

You can send a list of calendar events.**

Training and/or Inspirational Articles chosen by us, or you can send 1 page (pdf only to replace training or inspiration on pg2 of the newsletter)**.

We will only add the names on the reports that will fit within the allotted space.

***all additions must be received by the 4th of each month.*

Spanish No Fuss

Setup \$10
Monthly \$20



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Newsletter Services Continued

Non-Monthly newsletters on an irregular (quarterly, every other month, etc.) schedule. Please check our website for details.

Perhaps there will be a month or two that you need our Premium Newsletter. (For instance, you normally have 12 pages, but you want 2 additional pages of seminar pictures, or unit promotions and the like.)

Just let your designer know to upgrade your service for that month. Then the next month, you will go back to Basic.

(If you will let us know before we bill your credit card on the 15th of the month, that will be helpful, but not mandatory.)

Newsletter Printing and Mailing

Black and White Newsletters

Up to 8 pgs 1.45

10 pgs 1.60

12 pgs 1.75

Color Newsletters

Up to 8 pgs 2.15

10 pgs 2.45

12 pgs 2.70

Monthly Unit Size Surcharge

1-50 Consultants \$5

51-100 Consultants \$10

101-150 Consultants \$15

151+ Consultants \$20

For more specific information please see our website or call with questions.

Other Services

Additional Services – We will be happy to create your fliers, contests, postcards, tracking sheets, etc. \$15 per page.

Maximum 1 hour per page. If your page takes more than one hour there will be an additional \$10 charge per hour.

If you would like help with other services please call and we will see what we can do for you.

Postcards Monthly

Postcards Printed and Mailed Monthly

Postcard Pricing:

Package 1 you choose 1 postcard style to send each month

1.45 price per postcard.

Package 2 you choose 2 postcard styles to send each month

1.40 price per postcard.

Package 3 you choose 3 postcard styles to send each month

1.35 price per postcard.

Package 4 you choose 4 postcard styles to send each month

1.30 price per postcard.

Package 5 you choose 5 postcard styles to send each month

1.25 price per postcard.

Package 6 you choose 6 postcard styles to send each month

1.20 price per postcard.

Package 7 you choose 7 postcard styles to send each month

1.15 price per postcard.

Cards Available at this time are:

- On Target Star Consultant
- Welcome New Consultant
- Birthday
- MK Anniversary
- Congratulations on your New Recruit
- Thanks for your Order
- I1
- T11

**Also Available
in Spanish**

This is a monthly service.

You can count on us to get your order out every month.

You will be billed for the cards on your standing order.

If you need to change or suspend your order, do so by the 1st day of the month.



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Website Services

As a part of our monthly website assistance, we search for and find many great new ideas each month and send them to our client so that they can choose what is best for their site without spending hours looking for new things to update to their sites.

**We work on UnitNet websites only*

Premium Website Setup And Premium Maintenance

Setup Reg. \$110 **Sale \$70**
Monthly Maintenance \$65 (prorated the first month)

We strive to keep all our sites looking unique so that viewers want to continue to come back. Although the information on your site may be the same as many others we will strive to keep much of it looking inviting and new.

Unlimited Updates

If updates get out of hand we will add a limit at our discretion

Premium Unitnet Site Setup & Maintenance Guidelines

We will:

- **Setup** your home page
- **Maintain** your home page monthly
- **Load** your director picture & **up to 12 photographs of unit activities per month.**
- **Special Recognition Maintenance** - Upload special recognition section page once a month from your reports.
- **Setup and maintain your New Unit Members list 1 time per month.**
- **Maintain** director and team page 1 time per month—We will be glad to put your unit members pictures by their name if you send it to us, Red Jacket and above.
- **Add unitnet background music** once per quarter
- **Setup** your Training Center page with up to 50 articles.
- **Setup & maintain 5 customized pages.**
- **Send** us your newsletter and/or calendar and we will load it as an pdf document to your site.
- Mouse Tails available on request

**We work on UnitNet websites only*

Basic Website Setup And Basic Maintenance

Setup Reg \$55 **Sale \$55**
Monthly Maintenance \$45 (prorated the first month)

We strive to keep all our sites looking unique so that viewers want to continue to come back. Although the information on your site may be the same as many others we will strive to keep much of it looking inviting and new.

15 updates a month

Example if you send us:

- 3 training articles for the training center
 - 1 list of contest winners names
 - 2 unit promotional announcements
- Then this is 6 updates to your site.

Basic Unitnet Site Setup & Maintenance Guidelines

We will:

- **Setup** your home page with up to 15 items/articles
- **Maintain** your home page monthly
- **Load** your director picture & up to 8 photographs of unit activities per month.
- **Special Recognition Maintenance**—Upload special recognition section page once a month from your reports.
- **Maintain** director and team page 1 time per month—We will be glad to put your unit members pictures by their name if you send it to us, Red Jacket and above.
- **Setup** your Training Center page with up to 50 articles.
- **Setup & maintain 2 customized pages.**
- **Send** us your newsletter and/or calendar and we will load it as an pdf document to your site.

**We work on UnitNet websites only*

No Fuss Website Setup And Maintenance

Setup \$10
Monthly Maintenance \$25

We find great ideas and send them to you to keep you in the know and on top of the latest ideas. You can choose these as your site updates or not.

No Fuss Unitnet Site Setup & Maintenance Guidelines We will:

- Create your Unit Title Logo, Add your director picture, Add unitnet background music once per quarter.
- Monthly change your left menu background.
- Update your Director and Team info 1 time per month (pictures not included).
- Update your One Click Special Recognition 1 time per month.
- On your homepage we will keep up-to-date Corporate Selling Promotions.
- On your homepage we will keep up-to-date Corporate Recruiting Promotions.
- On your homepage we will keep up-to-date Biz Builders Promotions, other corporate promos/contest.
- You may send a pdf of your calendar and/or newsletter to be added once a month.
- Add the link to your mk.com website address.
- Monthly Training Center updates **3** items you send **or 3** of the latest articles available.
- Monthly Homepage updates-you can send **3** items to be put on the homepage.

To An Awesome Director!

Here is the information you requested! You may have already received a call or email with the information that is here. We just wanted to make sure you had all the details you needed!



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Creative Success Concepts is committed to excellence in service and the information we provide to our directors! We do love referrals and we will give you credit for referrals you send our way! If you have friends that you would like for us to contact please send us an email with their name, phone numbers and their email address so we can contact them about our services.

If you have other questions or comments please contact us at 806-683-2658
Our email address is info@CreativeSuccessConcepts.com

Thanks for considering us as your
Design DIVA
(Directors, Incredible, Virtual, Assistant)!

We look forward to helping you get more out of life and your business!